

MX4D[®]

MOTION EFX EXPERIENCE

MX4D[®] MOTION EFX SEATS

OVER 25 YEARS OF TECHNOLOGY INNOVATIONS

- Proven to increase box office revenue
- Fluid 3DOF motion
- Patented EFX armrest
- Worldwide studio programming
- Over 30,000 seats globally
- Award winning and cost effective technology
- Quiet, air driven pneumatic system
- Remote real-time support



**PATENTED 4D
EFX ARMREST**

MX4D[®]

MOTION EFX EXPERIENCE

MediaMation, Inc., innovators of interactive attraction technology bring to you the next generation of the movie-going experience, the MX4D[®] Motion EFX Experience. Seats that move! 4D theatres that come alive! Motion EFX seats programmed to match the exact movement on the screen with special effects that make you feel like you are in the movie.

With over 30,000 seats installed worldwide and 24 years of leading edge technology, our design uses a quiet pneumatic system providing a cost effective, low maintenance solution.

Standard effects include:

- front air blasts, front water spray, neck ticklers, leg ticklers and seat transducers/rumblers.
- under seat “poppers”, back pokers and scent.

Atmospheric / theater effects include:

- wind, rain, snow, bubbles, fog, strobe, and intelligent lighting.

